

CherryArts Festival at Stanley
Call for Grand Tasting Participants

September 16, 17, 18, 2016

National Art & Local Flavor

Located at Stanley Marketplace, produced by the Cherry Creek Arts Festival



CherryArts Festival at Stanley, produced by the Cherry Creek Arts Festival, is collaboration with the yet-to-be-opened Stanley Marketplace featuring national art and local flavor. The weekend includes a juried art show with 100 exhibiting national artists, live entertainment, children's activities and more.

Stanley Marketplace is a former aviation building that's being transformed into a food-centric, community inspired hub on the border of Aurora and Stapleton. Opening Fall of 2016, Stanley will include a beer hall, multiple restaurants, a fitness center and yoga studio, office space, an events center, and numerous retail options. www.stanleymarketplace.com

You are invited to participate at the Opening Night Grand Tasting Event!
Friday, September 16th, 5:00-9:00pm

OPPORTUNITY TO MARKET YOUR BUSINESS TO FUTURE AUDIENCES

The Opening Night Grand Tasting is a celebration of cuisine and beverage and is the signature ticketed event of the weekend. At this event, guests will get a first look at Stanley Marketplace, while they enjoy a showcase of culinary creations, excellent wine and spirits from leading local and national establishments. The Opening Night Grand Tasting will also feature nationally juried and world-class visual artists, music and more. The artist's booths will be open throughout the event to fully complement the evening's experience in the arts and festival.

The Opening Night Grand Tasting is a truly unforgettable evening-combining fine food and drink together with live music, chef demos, and visual artists, for the first preview of a very unique, innovated urban space at Stanley Marketplace.

- Fundraiser benefitting CherryArts 501c3 non-profit mission education programs
- Exclusive first-look at Stanley Marketplace, 100+ juried visual artists and other TBD vendors
- "Grand Tasting" of future Stanley Marketplace culinary establishments and other regional restaurants
- Special entertainment and programming
- Highly targeted demographic for extensive marketing campaign

CherryArts Festival at Stanley (CAFS) provides each partnering culinary artist with:

- **\$250.00 stipend to assist in covering food and staffing costs** (checks distributed post event)
- Listing in CAFS Festival Guide Magazine, CAFS website with culinary partners logo, address, website, 50 word description
- All bowls, plates, forks and spoons necessary for sampling dishes
- Event infrastructure (one table for display, one table for back of house, table covering, general signage)

- Two working passes for your staff
- Two tickets to Opening Night Grand Tasting event
- Free Parking
- Comprehensive marketing and public relations exposure and opportunities



Participating Culinary Artists to Provide:

- 1,000 sample size servings of 2-3 different culinary specialties or styles
- All necessary descriptions, logos, signage and restaurant information for marketing needs
- Any collateral materials may want to distribute to event attendees
- Additional decorative signage, tables clothes, to best represent your organization

Space is limited!!!!

Please contact Amy Curlee if you'd like to participate!

Amy Curlee
Visual Arts Coordinator
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www.CherryArts.org/Stanley

Space Reserve Deadline is: ASAP